

**girls
inc.**
of Jacksonville



**2024 Daddy Daughter Dance
Sponsorship Opportunities
WJCT Soundstage Studios
Saturday, February 17, 2024
4pm-8pm**

OUR MISSION

Inspiring all girls to be STRONG, SMART AND BOLD

OUR VISION

Powerful girls in an equitable society

Girls Inc. of Jacksonville is a part of a network of local organizations that works with schools and in communities across the United States and Canada. Through direct service and advocacy, Girls Inc. equips girls - particularly girls from low-income communities and girls of color - with the knowledge and skills to effect positive changes in their lives and to become leaders who will change the world. Professionally trained staff and volunteers provide mentorship, safe spaces, and programming that address the unique challenges girls face and are proven to help girls succeed. Together with partners and supporters, Girls Inc. is building the new generation of leaders.

ABOUT THE DADDY DAUGHTER DANCE

This time-honored event celebrates the powerful bond between a father and daughter or between a girl and another significant male role model in her life. These bonds can make a positive and lasting impact on girls as they grow into healthy, confident and secure women.

Guests enjoy an evening of:

- Dancing
- Enjoying eats & sweets
- Visiting activity stations & photo booth
- Winning raffle prizes
- Bidding in the silent auction



SPONSORSHIP OPPORTUNITIES, LEVELS & BENEFITS

We anticipate a sell-out event with 300 attendees, however we expect the reach to be over 2,000 through our print, email, and social media marketing impact.

There are sponsorship opportunities available with sponsor recognition occurring before, during, and after the event.

Impact for our sponsors:

- This event sells out each year
- Thousands of social media impressions
- Invitations distributed through DCPS
- Tickets sold in advance

TIES & TIARAS TITLE SPONSOR \$10k

- 5 Tickets to the 2024 Daddy-Daughter Dance. Each ticket = one Daddy/Daughter
- 10 Tickets to the 2024 Celebration Luncheon to be held on March 6, 2024
- Opportunity to address attendees publicly from the podium
- Company logo displayed during the event
- Back page or full page in the event program
- Company logo on the template at photo booth and all free 4 x 6 prints given to guests
- Opportunity to provide marketing materials to attendees
- Spotlight in one issue of the monthly GI e-newsletter during 2024
- 10 Social media & e-blast recognition posts November 2023 - February 2024
- Logo/link on Girls Inc. Jacksonville website during 2024
- VIP Check-in at event
- Thank you from the DJ each half-hour of the event
- Opportunity to provide marketing materials to attendees

STRONG SPONSOR \$7.5k

- 4 Tickets to the 2024 Daddy-Daughter Dance. Each ticket = one Daddy/Daughter
- 4 Tickets to the 2024 Celebration Luncheon to be held on March 6, 2024
- Spotlight in one issue of the monthly Girls Inc. e-newsletter during 2024
- 5 Social media & e-blast recognition posts November 23 - March 2024
- Ad space/Logo/Recognition in event program, based on space
- Logo with link on GI website during 2024
- Opportunity to provide marketing materials to attendees
- VIP Check-in

SMART SPONSOR \$5k (two available)

- 3 Tickets to the 2024 Daddy-Daughter Dance. Each ticket = one Daddy/Daughter
- 2 Tickets to the 2024 Celebration Luncheon to be held on March 6, 2024
- Spotlight in one issue of the monthly GI e-newsletter during 2024
- 3 social media & e-blast recognition posts November 23 - March 2024
- Ad space/Logo/Recognition in event program, based on space
- Logo with link on GI website during 2024
- Opportunity to provide marketing materials to attendees
- VIP Check-in

BOLD SPONSOR \$2.5k (two available)

- 2 Tickets to the 2024 Daddy-Daughter Dance. Each ticket = one Daddy/Daughter
- 3 social media & e-blast recognition posts November 23 - March 2024
- Ad space/Logo/Recognition in event program, based on space
- Logo with link on GI website during 2024
- Opportunity to provide marketing materials to attendees
- VIP Check-in

CHAMPIONS FOR GIRLS SPONSOR \$1k (five available)

- 1 Ticket to the 2024 Daddy-Daughter Dance. Each ticket = one Daddy/Daughter
- 3 social media & e-blast recognition posts November 23 - March 2024
- Ad space/Logo/Recognition in event program, based on space
- Logo with link on GI website during 2024
- Opportunity to provide marketing materials to attendees
- VIP Check-in

SWEETS STATION SPONSOR or DJ SPONSOR \$250 each

- 3 social media & e-blast recognition posts November 23 - March 2024
- Ad space/Logo/Recognition in event program, based on space
- Logo with link on GI website during 2024
- Opportunity to provide marketing materials to attendees
- VIP Check-in

2024 DADDY DAUGHTER DANCE SPONSORSHIP AGREEMENT

Your investment will help us sustain Girls Inc. and bring our evidence-based programming to new communities. You can move us closer to a time when every girl can be Strong, Smart, and Bold.

- Ties & Tiaras Title Sponsor - \$10K (one available)
- Strong Girls Sponsor - \$7.5K (one available)
- Smart Girls Sponsor - \$5K (two available)
- Bold Girls Sponsor - \$2.5K (two available)
- Champions for Girls Sponsor \$1K (five available)
- DJ Sponsor or Sweets Station Sponsor \$250 (one each available)

NAME AS IT SHOULD APPEAR IN PUBLICATIONS	
Company or Individual Name	
Contact Name, Title	
Address	
Contact Phone	
Contact Email	
Website	

PAYMENT METHOD - Payment in full by January 26, 2024 please.	
<input type="checkbox"/> Invoice me	<input type="checkbox"/> Check Enclosed
<input type="checkbox"/> Credit Card #	
Exp Date	
CVV	
Name on Card	
Signature	

Please return to:
Melanie Saxon, Girls Inc. of Jacksonville
Mail 100 Festival Park Ave., Jacksonville, FL 32202
Email: msaxon@girlsincjax.org
Secure Fax: 904-731-9933

